



Media Advisory

FOR PLANNING PURPOSES
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ArizonaOn to launch on Monday, August 24th at Carl Hayden High School in Phoenix

WHAT: Governor Doug Ducey, Cox Communications, Carl Hayden High School and community organizations join together for the launch of **ArizonaOn**.

More than 1.6 million Arizonans do not have access to the Internet at home. In an effort to connect Arizonans and close the digital divide, **ArizonaOn** aims to spread awareness of the availability of affordable home Internet solutions, computer options and digital learning courses through partnerships with local Internet service and technology providers and other community organizations.

WHEN: Monday, August 24, 2015 at 1:30 PM

WHERE: Carl Hayden High School Auditorium
3333 West Roosevelt Street
Phoenix, AZ 85009

WHO: **ArizonaOn**, the students, parents and faculty of **Carl Hayden High School**, **Governor Doug Ducey** and members of the **ArizonaOn Board of Advisers**

WHAT IS ArizonaOn: Technology has changed the way we do business, pursue education, find jobs, and interact with everyone from our family, to our doctor, to our members of Congress. According to a 2012 study by the U.S. Census Bureau, more than 26 percent of Arizona households do not have access to the internet. These residents who lack home Internet access are disproportionately low-income and minority, and risk becoming increasingly isolated because they lack access to the Internet and the skills necessary to use it effectively.

The national nonprofit, EveryoneOn, was created in 2012 in partnership with the Federal Communications Commission to eliminate the digital divide by making affordable Internet, low-cost computers, and free digital literacy courses available to all unconnected U.S. residents. ArizonaOn is a program of EveryoneOn that focuses its awareness efforts solely in the state of Arizona.

Visit ArizonaOn.org for more information!